



# SMARTPHONE ALERT

Add the power of  
SmartPhone Alert to your  
emergency communications



## SAFE

Quick to download the app through Apple's App Store or Google Play. Secure SMS / email authentication prior to setup.



## PRACTICAL

Simple to setup, straightforward to use. SmartPhone Alert is up and running in minutes.



## EASY

Easy to download for the notification recipient. Easy to setup for the RapidReach administrator.

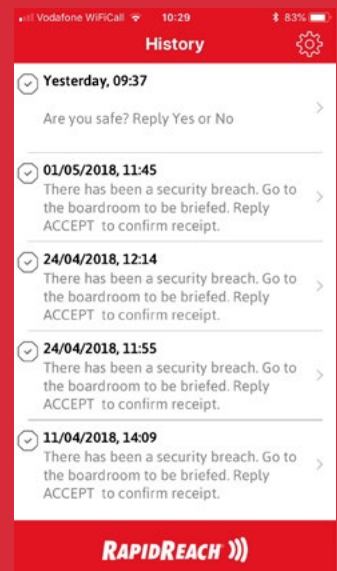
## WHAT IS SMARTPHONE ALERT?

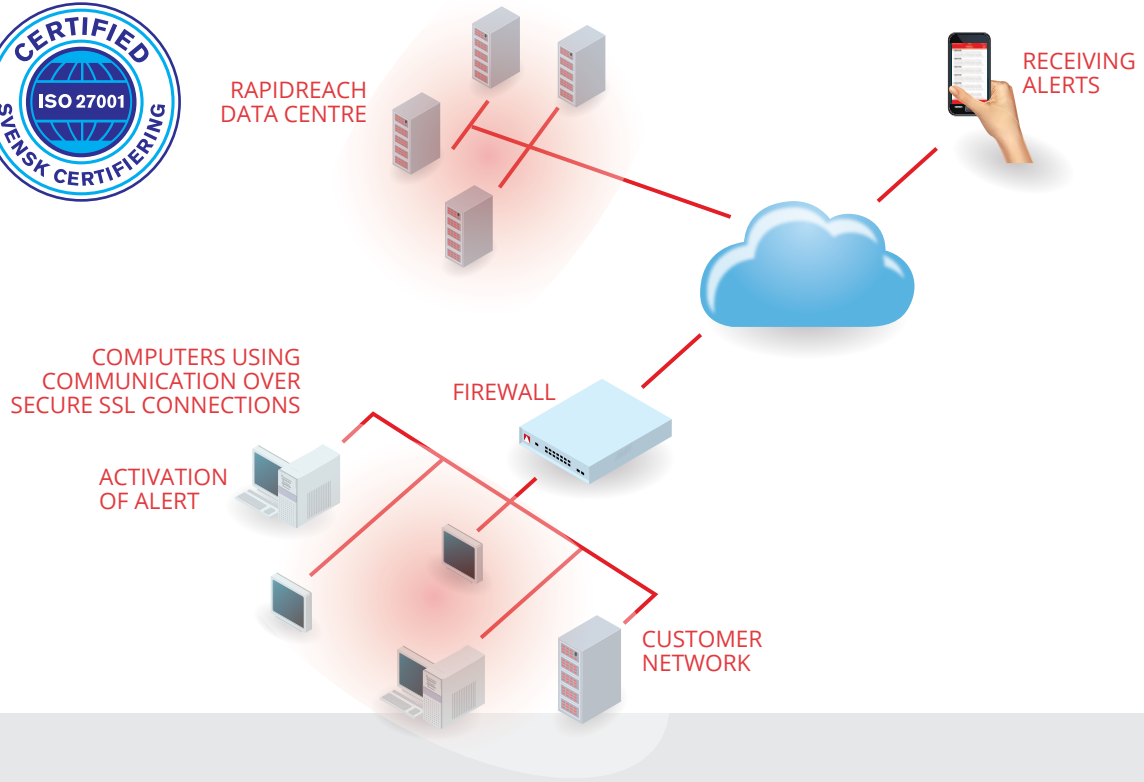
Since 1996, Enera's RapidReach call-out software has provided organisations with a robust, straightforward, notification solution.

SmartPhone Alert is an integrated component of RapidReach. It initiates push notifications delivered immediately to smart phones and tablets.

Simply add SmartPhone Alert as a contact alternative, and either incorporate it into existing call cascades or create a stand-alone call-out

SmartPhone Alert can deliver audible or silent notifications. If required, a notification can override silent mode on a device. A GPS option notifies recipients based on their real time location.





## ALERTING

Save time, and ultimately money by recovering at a faster rate.

Ensure intended recipients receive alerts and have a response option.

## USAGE

SmartPhone Alert can be used in a variety of situations:

- Pre-load on company mobile devices for specific teams to allow personnel to hit the ground running
- Notify management with breaking company news

- Notify a specific team, for example your Server and Network team, in times of outages
- Emergency Management
- Operations Management

## RAPIDREACH SMARTPHONE ALERT SHORT FACTS

- Notify a specific team / key individuals in seconds
- SmartPhone Alerting is rapid and cannot be ignored / minimised
- Override silent on a smart phone or tablet
- Notify a recipient based on their current location using the GPS option
- Simple tap of the screen to respond
- SmartPhone Alert integrated into RapidReach Mobile WEB
- Delivery of notification is instantaneous
- Presentation of previous notifications in a historical view
- Play the content of the message even when the device is in silent mode
- Encrypted TLS connections

